



SPONSORSHIP PROGRAM

MAY 8 & 9, 2024 HILTON LAC-LEAMY, GATINEAU QC

# WELCOME BY NACCA CEO SHANNIN METATWABIN

In 2019, NACCA proudly hosted its inaugural Indigenous Prosperity Forum, marking the dawn of a transformative journey. The success of this event resonated, paving the way the opportunity to create an annual event with attendance consistently growing year after year. In 2024, we celebrate our fifth year and have added some exciting changes. The anticipation is building for our annual national event bringing together some of the brightest experts and thought leaders sharing and offering concepts to further provide opportunities to expand on Indigenous Prosperity.

The forum is presented by the National Aboriginal Capital Corporations Association (NACCA) and the network of Indigenous Financial Institutions. (IFIs) The forum will be held on **May 8th and 9th**, **2024 at the Hilton Lac Leamy in Gatineau**, **QC**.

It will feature discussions on a wide range of topics on the Indigenous economy, including green energy, open banking, innovation, technology, AI, trade and export, data, impact measurement, and much more. These discussions will be led by experts in their respective fields and will provide attendees with valuable insights into the latest trends and developments in these areas. A highlight of the forum is the NACCA Gala and Awards show featuring world-class Indigenous entertainment and celebrates the winners of the IFI Annual Awards.

The Indigenous economy is an integral part of the overall Canadian economy. It plays a vital role in shaping the future of Indigenous business and entrepreneurs and the Canadian economic landscape. The Indigenous Prosperity Forum provides a unique opportunity for Indigenous business leaders, entrepreneurs, and stakeholders to come together and share their ideas and experiences, and to learn from each other. We hope that you can join us and support us with your sponsorship and your participation. Our entire network looks forward to meeting you at the 2024 Indigenous Prosperity Forum

#### **ABOUT NACCA & THE IFIS**

The National Aboriginal Capital Corporations Association (NACCA) and the network of Indigenous Financial Institutions (IFIs) are leaders in the advancement of Indigenous economic development and prosperity.

NACCA is a not-for-profit organization that serves a network of IFIs from coast to coast to coast. Collectively, we serve First Nations, Inuit, and Métis entrepreneurs, providing businesses with funding, services, and support.

NACCA advocates on behalf of the IFIs to ensure they have the funding, tools and resources required to advance prosperity for our communities. NACCA also administers the Aboriginal Entrepreneurship Program (AEP), the Indigenous Women's Entrepreneurship (IWE) program and the Indige-nous Growth Fund (IGF).

#### **OUR AUDIENCE FOR THIS FORUM**

#### Who should attend the Indigenous Prosperity Forum?

If our nations are to move forward, we need the participation of Indigenous leaders, government officials and the corporate community. We all have a role to play in reconciliation, economic and otherwise. We invite the stakeholders and partners in the Indigenous economy and economic reconciliation from across our nations, including First Nation, Inuit, Métis, and non-Indigenous:

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE					
				Delegate Kits	Registration	Lunch & Health Breaks	Indigenous Business Awards	Prosperity Exchange Reception	Gala Dinner Entertainment
Sponsorship Fee	\$30,000	\$20,000	\$15,000	\$10,000	\$10,000	\$10,000	\$5,000	\$5,000	\$10,000
Availability	1	3	3	1	1	1	4	1	1
EXCLUSIVE BENEFITS									
Deliver welcoming address to Forum delegates (10-15 minutes)	*								
One complimentary exhibitor booth package (package includes booth space & one full delegate registration)	*								
One exhibitor booth package at discounted rate of \$250 (a \$1000 savings) (package includes booth space & one full delegate registration)		*							
One exhibitor booth package at discounted rate of \$750 (a \$500 savings)(package includes booth space & one full delegate registration)			*						
Complimentary colour ad in the Forum program (sponsor to provide the ad)	Full page	1/2 page	1/4 page						
Corporate profile in the Forum program (sponsor to provide the article)	1/2 page								
Seating for one representative at reserved tables during the Forum & Gala Banquet	*	*	*						
Logo in post-Forum advertisements and social media posts promoting success of <b>2024</b> Forum and early announcements for <b>2025</b> Forum	*	*	*						
Opportunity to include one corporate flyer in the delegate kits	*	*	*	*	*				
Logo on delegate bag	*			*					
Logo on delegate name badge					*				
Recognition as break sponsor by MC at podium in main room (prior to each break)						*			
Co-present trophy and cheque to winners of Indigenous Business Awards of Excellence (FOUR awards, separate sponsor for each; includes your logo on large novelty cheque)							*		
Recognition as sponsor by MC at podium prior to your event/activity							*	*	*
Logo on signage for your sponsored event/activity				*	*	*	*	*	*
Sponsor name in program where your sponsored event/activity is mentioned				*	*	*	*	*	*
Additional Benefits for All Sponsors All Sponsorships include the following benefits (unless otherwise indicated):									
Complimentary full delegate registration, includes the Forum, Prosperity Exchange Reception and Gala Banquet & Awards - number of complimentary registrations	3	2	2	1	1	1	1	1	1
Opportunity to include one promo item (swag) in the delegate kits	*	*	*	•	*	*	*	*	•
Official recognition of sponsors at Forum opening and closing sessions	<b>*</b>	<b>*</b>	*	*	<b>*</b>	*	*	*	*
Where <u>all</u> sponsors are listed, they will be grouped by level	Top level	2 <sup>nd</sup> level	3 <sup>rd</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level
Conference Sponsor Level Recognition Name	Platinum	Gold	Silver	Bronze	Bronze	Bronze	Bronze	Bronze	Bronze
Conference website and event app with link to sponsor's website	*	*	*	*	*	*	*	*	*
Promotion and tagging on social media platforms	*	*	*	*	*	*	*	*	*
Forum signage where sponsors are recognized - entrance, hallway, etc.	*	*	*	*	*	*	*	*	*
Conference sponsor recognition page in conference program	*	*	*	*	*	*	*	*	*
Conference sponsor recognition page on screen in main room (page to be displayed as screensaver during health breaks and between presentations)	*	*	*	*	*	*	*	*	*



NACCA and the IFI network proudly present the

## 2024 INDIGENOUS PROSPERITY FORUM

Who will be there?

Economic and Business Development Professionals

Community and Government Representatives

Financial and Investment Institutions and Intermediary Representatives

Prospective Entrepreneurs and Established Business-Owners

Anyone interested in the advancement of Indigenous business and economic development

#### SPONSORS AND EXHIBITORS

Join us as we look at the road to recovery ahead of us all and discover why Indigenous business and economic reconcilia-tion are not only good investments, but key to the health and prosperity of all our communities.

Sponsoring our Forum and participating in our trade show as an exhibitor also comes with additional benefits such as promoting your brand and message before, during and after the Forum. You can join physically on-site and virtually on our virtual event platform, making this a wise investment. These are also wonderful vehicles for promoting your brand and values, and an opportunity to share and strengthen your efforts towards reconciliation.

#### **EXHIBIT OPPORTUNITIES**

Take this opportunity to showcase your products and services to business leaders and decision makers, including representatives from Indigenous organizations, various levels of government and corporate Canada.

The exhibit area is the hub of activities including coffee breaks and a popular destination for all delegates. Don't miss this opportunity to contact potential customers by reserving your booth space today!

#### **EXHIBITOR RATES:**

### \$250 - Indigenous Arts & Crafts Vendors

- \* includes two booth passes (maximum)
- \* Does not include access to the Forum and Gala. (must be purchased separately)

## \$1,250 - Exhibitor space

With the purchase of a Regular Exhibitor trade show booth, each exhibitor receives one (1) complimentary full conference pass and one (1) staff booth pass for an individual to staff the booth.

A full conference pass includes all events: Forum, Meals, Reception and Gala & Awards Banquet.

A staff booth pass includes lunches only. Separate tickets for the gala are available for purchase.

For more information about sponsorship and exhibitor opportunities, please visit naccaforum.com or send an email to forum@nacca.ca.



